

---

## GENTING HIGHLANDS PREMIUM OUTLETS FACT SHEET

---

### Who We Are

Genting Highlands Premium Outlets is home to the 150 finest collection designer and name brand outlet stores featuring savings up to 65% off every day. The center is operated by Genting Highlands Premium Outlets Sdn Bhd and is part of the Genting Simon Group which is a joint venture between Genting Plantations Berhad and Simon Property Group.

### Location and Accessibility

Genting Highlands Premium Outlets is situated within Genting Highlands and is well connected to the capital city, Kuala Lumpur by car, bus, taxi and cable car (from Genting mid-hill to the peak). Highly accessible, it is approximately 45 minutes drive from Kuala Lumpur and within 1.5 to 2 hours drive from Ipoh, Kuantan and Seremban via the North-South Expressway and Karak Expressway.

### Target Customers and Expected Traffic

Genting Highlands Premium Outlets is targeting a wide range of shoppers including local and international visitors to Genting Highlands. As a major tourist destination, Genting Highlands welcomes 20 million visitations annually. The cool misty mountain atmosphere with spring-like weather all year round is a big draw for visitors.

### Land size, Gross Built-up and Gross Leasable Area

Upon completion, the gross built-up of Genting Highlands Premium Outlets will be approximately 337,000 sq. ft. comprising gross leasable area or GLA (same as net lettable area) of 275,000 sq. ft.

### What is Premium Outlet®?

Premium Outlets is a portfolio of outlet shopping centers which brings together the finest brands in a unique outdoor setting and offers impressive savings up to 65% off every day. Each center is a shopping attraction and destination in its own right offering:

- Factory-direct savings up to 65% off every day.
- A distinctive, upscale store mix of leading designers and quality name brands.
- A location that is easily accessible and near other attractions.
- An attractive setting making shopping an exciting and pleasant experience for the whole family.

### Center Amenities

The following amenities can be found at most Premium Outlet Centers®:

- Customer Service / Information Center
- Cash Machines
- Gift Cards
- Stroller Rentals
- Wheelchairs
- Multi-Lingual Sizing Charts and other Multi-Lingual Services

Additional amenities are available at selected centers:

- Locker Rentals
- International Shipping
- Tickets to Area Attractions and Shows

**Note to Editors:**

1. Genting Highlands Premium Outlets® is a registered trademark of Simon Property Group. There are no abbreviations or acronyms for this brand name.
2. Premium Outlets® is the brand name that represents outlet shopping centres that are owned and operated by Simon Property Group. Premium Outlets®, Premium Outlet Centers® and Premium Outlet Shopping® are registered trademarks of Simon Property Group.

**About Simon**

Simon is a real estate investment trust engaged in the ownership of premier shopping, dining, entertainment and mixed-use destinations and an S&P 100 company (Simon Property Group, NYSE:SPG). Our properties across North America, Europe and Asia provide community gathering places for millions of people every day and generate billions in annual sales.

**About Simon Premium Outlets®**

The global Simon Premium Outlets portfolio offers exceptional brands at extraordinary savings through a diverse mix of luxury, designer and homeware retailers. Our Simon Premium Outlets in the United States, Puerto Rico, Canada, Japan, Malaysia, Mexico, South Korea, and Thailand are some of the most iconic and productive shopping destinations for residents and travelers including Woodbury Common Premium Outlets, Orlando International Premium Outlets, Desert Hills Premium Outlets, Las Vegas North Premium Outlets and Wrentham Village Premium Outlets. For more information follow Premium Outlets on Instagram and TikTok.

**About Genting Plantations Berhad**

Genting Plantations Berhad, a subsidiary of Genting Berhad, commenced operations in 1980. It has a landbank of about 64,500 hectares in Malaysia and some 178,900 hectares (including the Plasma scheme) in Indonesia. It owns seven oil mills in Malaysia and six in Indonesia, with a total milling capacity of 725 metric tonnes per hour. In addition, our Group has ventured into the manufacturing of downstream products. Genting Plantations has also diversified into property development to unlock the value of its strategically located landbank and has invested significantly in agriculture technology to provide total solutions and services to our Group's core agri-business in optimizing yield, improving operating efficiency, enabling traceability, and enhancing sustainability.

**For media enquiries, please contact the servicing team at Milk PR:**

**Chong Wei-Hsiang**  
Managing Director  
012.221.0207  
[wei@milkp.com.my](mailto:wei@milkp.com.my)