
JOHOR PREMIUM OUTLETS FACT SHEET

Who We Are

Johor Premium Outlets is home to 150 finest collection designer and name brand outlet stores featuring savings up to 65% off every day. The center is operated by Genting Simon Sdn Bhd and is part of the Genting Simon Group which is a joint venture between Genting Plantations Berhad and Simon Property Group.

Phase I of Johor Premium Outlets was officially opened on December 11, 2011, with the center adding on 50 new stores during its Phase II expansion on November 15, 2013. Five years later, the center added another 20 new stores, bringing the total number to 150 through its Phase III expansion on November 15, 2018.

Location and Accessibility

Johor Premium Outlets is located at the intersection of the North-South Expressway and the Second Link Expressway. The center is highly accessible to all traffic going to and from Johor and Singapore. It is about an hour's drive from the City of Singapore, about 3 hours from Kuala Lumpur and only a short distance from Senai International Airport.

Target Customers and Expected Traffic

Johor Premium Outlets is targeting a wide range of shoppers including local and international visitors to Johor. It will also serve as a hub between Resorts World Genting Malaysia, which is about 3.5 hours drive and Resorts World Sentosa in Singapore, which is about an hour's drive from Johor Premium Outlets.

Land Size, Gross Built-Up and Gross Leasable Area

Johor Premium Outlets takes up 45 acres of land. Upon completion, the gross built-up of Johor Premium Outlets is 379,000 sq. ft. comprising gross leasable area or GLA (same as net leasable area) of 313,000 sq. ft.

What is Premium Outlets®?

Premium Outlets is a portfolio of outlet shopping centers which brings together the finest brands in a unique outdoor setting and offers impressive savings up to 65% off every day. Each center is a shopping attraction and destination in its own right offering:

- Factory-direct savings up to 65% off every day.
- A distinctive, upscale store mix of leading designers and quality name brands.
- A location that is easily accessible and near other attractions.
- An attractive setting making shopping an exciting and pleasant experience for the whole family.

Center Amenities

The following amenities can be found at most Premium Outlet Centers®:

- Customer Service / Information Center
- Cash Machines
- Gift Cards
- Stroller Rentals
- Wheelchairs
- Multi-Lingual Sizing Charts and other Multi-Lingual Services



Additional amenities are available at selected centers:

- Foreign Currency Exchange
- Locker Rentals
- International Shipping
- Tickets to Area Attraction and Shows

Note to Editors:

1. Johor Premium Outlets® is a registered trademark of Simon Property Group. There are no abbreviations or acronyms for this brand name.
2. Premium Outlets® is the brand name that represents outlet shopping centres that are owned and operated by Simon Property Group. Premium Outlets®, Premium Outlet Centers® and Premium Outlet Shopping® are registered trademarks of Simon Property Group.

About Simon

Simon is a real estate investment trust engaged in the ownership of premier shopping, dining, entertainment and mixed-use destinations and an S&P 100 company (Simon Property Group, NYSE: SPG). Our properties across North America, Europe and Asia provide community gathering places for millions of people every day and generate billions in annual sales.

About Simon Premium Outlets®

The global Simon Premium Outlets portfolio offers exceptional brands at extraordinary savings through a diverse mix of luxury, designer and homeware retailers. Our Simon Premium Outlets in the United States, Puerto Rico, Canada, Japan, Malaysia, Mexico, South Korea, and Thailand are some of the most iconic and productive shopping destinations for residents and travelers including Woodbury Common Premium Outlets, Orlando International Premium Outlets, Desert Hills Premium Outlets, Las Vegas North Premium Outlets and Wrentham Village Premium Outlets. For more information follow Premium Outlets on Instagram and TikTok.

About Genting Plantations Berhad

Genting Plantations Berhad, a subsidiary of Genting Berhad, commenced operations in 1980. It has a landbank of about 64,500 hectares in Malaysia and some 178,900 hectares (including the Plasma scheme) in Indonesia. It owns seven oil mills in Malaysia and six in Indonesia, with a total milling capacity of 725 metric tonnes per hour. In addition, our Group has ventured into the manufacturing of downstream products. Genting Plantations has also diversified into property development to unlock the value of its strategically located landbank and has invested significantly in agriculture technology to provide total solutions and services to our Group's core agri-business in optimizing yield, improving operating efficiency, enabling traceability, and enhancing sustainability.

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