
GENTING HIGHLANDS PREMIUM OUTLETS FACT SHEET

Who We Are

Genting Highlands Premium Outlets is home to 150 finest collection designer and name brand outlet stores featuring savings up to 65% off every day. The center is operated by Genting Highlands Premium Outlets Sdn Bhd and is part of the Genting Simon Group which is a joint venture between Genting Plantations Berhad and Simon Property Group.

Location and accessibility

Genting Highlands Premium Outlets is situated within Genting Highlands and is well connected to the capital city, Kuala Lumpur by car, bus, taxi and cable car (from Genting mid-hill to the peak). Highly accessible, it is approximately 45 minutes drive from Kuala Lumpur and within 1.5 to 2 hours drive from Ipoh, Kuantan and Seremban via the North-South Expressway and Karak Expressway.

Target customers and expected traffic

Genting Highlands Premium Outlets is targeting a wide range of shoppers including local and international visitors to Genting Highlands. As a major tourist destination, Genting Highlands welcomes 20 million visitations annually. The cool misty mountain atmosphere with spring-like weather all year round is a big draw for visitors.

Land size, gross built-up and gross leasable area

Upon completion, the gross built-up of Genting Highlands Premium Outlets is approximately 600,000 sq. ft, comprising gross leasable area or GLA (same as net lettable area) of 275,000 sq. ft.

What is Premium Outlets?

Premium Outlets is a portfolio of outlet shopping centers that brings together the finest brands in a unique outdoor setting and offers impressive savings of up to 65% off everyday. Each center is a shopping attraction and destination in its own right offering:

- Factory-direct savings up to 65% off every day
- A distinctive, upscale store mix of leading designers and quality name brands
- A location that is easily accessible and near other attractions
- An attractive setting making shopping an exciting and pleasant experience for the whole family

Center Amenities

The following amenities can be found at most Premium Outlet Centers:

- Customer Service/Information Center
- Cash Machines
- Gift Cards
- Stroller Rentals
- Wheelchairs
- Multi-Lingual Sizing Charts and other Multi-Lingual Services

Additional amenities are available at selected centers:

- Foreign Currency Exchange
- Locker Rentals
- International Shipping
- Tickets to Area Attraction and Shows



Note to editors:

1. Genting Highlands Premium Outlets® is a registered trademark of Simon Property Group. There are no abbreviations or acronyms for this brand name.
2. Premium Outlets® is the brand name that represents outlet shopping centres that are owned and operated by Simon Property Group. Premium Outlets®, Premium Outlet Centers® and Premium Outlet Shopping® are registered trademarks of Simon Property Group.

About Simon

Simon is a real estate investment trust engaged in the ownership of premier shopping, dining, entertainment and mixed-use destinations and an S&P 100 company (Simon Property Group, NYSE: SPG). Our properties across North America, Europe and Asia provide community gathering places for millions of people every day and generate billions in annual sales.

About Simon Premium Outlets

The global Simon Premium Outlets portfolio offers exceptional brands at extraordinary savings through a diverse mix of luxury, designer and homeware retailers. Our Simon Premium Outlets in the United States, Puerto Rico, Canada, Japan, Malaysia, Mexico and South Korea are some of the most iconic and productive shopping destinations for residents and travellers including Woodbury Common (New York City), Orlando Premium Outlets, Desert Hills (Palm Springs), Las Vegas Premium Outlets and Wrentham Village Premium Outlets (Boston).

For more information visit premiumoutlets.com or follow Premium Outlets on Facebook, Twitter, Instagram and Pinterest.

About Genting Plantations Berhad

Genting Plantations, a subsidiary of Genting Berhad, commenced operations in 1980. It has a landbank of about 65,500 hectares in Malaysia and some 195,000 hectares in Indonesia held through joint ventures. It owns seven oil mills in Malaysia and three in Indonesia, with a total milling capacity of 490 tonnes per hour. In addition, it has ventured into the manufacturing of downstream products. Genting Plantations has also diversified into property development to unlock the value of its strategically located landbank and has invested significantly in biotechnology in a major effort to apply genomics to increase crop productivity and sustainability.

For more information, visit www.gentingplantations.com



**GENTING HIGHLANDS
PREMIUM OUTLETS®**
A GENTING SIMON CENTER

For media enquiries, please contact the servicing team at Milk PR:

Chong Wei-Hsiang
Managing Director
012.221.0207
wei@milkpr.com.my

Maggie Wong
Senior Account Executive
016.687.5071
maggie.wong@milkpr.com.my