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## JOHOR PREMIUM OUTLETS FACT SHEET

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### **Who We Are**

Johor Premium Outlets is a collection of 150 designer and name brand outlet stores featuring savings of 25% to 65% every day. The center is held by “Genting Simon Sdn Bhd” (GSSB), a wholly owned subsidiary of Simon Genting Ltd (“SGL”). SGL in turn is a 50:50 joint venture between Azzon Lt (“Azzon”), which is a wholly owned subsidiary of Genting Plantations Bhd, and Simon Premium Outlets, the outlet division of Simon Property Group.

Phase I of Johor Premium Outlets was officially opened on December 11, 2011, with the center adding on 50 new stores during its Phase II expansion on November 15, 2013. The center added another 20 new stores on November 15, 2018 bringing the total number to 150 designer and brand name stores through its Phase III expansion.

### **Location and Accessibility**

Johor Premium Outlets is located at the intersection of the North-South Expressway and the Second Link Expressway. The center is highly accessible to all traffic going to and from Johor and Singapore. It is about an hour’s drive from the City of Singapore, about 3 hours from Kuala Lumpur and only a short distance from Senai International Airport.

### **Target Customers and Expected Traffic**

Johor Premium Outlets is targeting a wide range of shoppers including area residents as well as international visitors from South East Asia. It will also serve as a hub between Resorts World Genting Malaysia, which is about 3.5 hours drive and Resort World Sentosa in Singapore, which is about an hour’s drive from Johor Premium Outlets.

### **Land Size and Gross Built-Up**

Johor Premium Outlets takes up 45 acres of land. The gross built-up of Johor Premium Outlets is 379,000 sq. ft., comprising gross leasable area or GLA (same as net leasable area) of 313,000 sq. ft.



## What is Premium Outlets?

Premium Outlets is a portfolio of outlet shopping centers which brings together the finest brands in unique outdoor settings and offers impressive savings of 25% to 65% every day. Each center is a shopping attraction and destination in its own right offering:

- Factory-direct savings of 25% to 65% every day
- A distinctive, upscale store mix of leading designers and quality brands
- A location that is easily accessible and near other attractions
- An attractive setting making shopping an exciting and pleasant experience for the whole family

## Center Amenities

The following amenities can be found at most Premium Outlet Centers:

- Customer Service/Information Center
- Cash Machines
- Gift Cards
- Stroller Rentals
- Wheelchairs
- Multi-Lingual Sizing Charts and other Multi-Lingual Services

Additional amenities are available at select centers:

- Foreign currency exchange
- Locker rentals
- International shipping
- Tickets to area attraction and shows

## Note to editors:

1. Johor Premium Outlets<sup>®</sup> is a registered trademark of Simon Property Group. There are no abbreviations or acronyms for this brand name.
2. Premium Outlets<sup>®</sup> is the brand name that represents outlet shopping centres that are owned and operated by Simon Property Group. Premium Outlets<sup>®</sup>, Premium Outlet Centers<sup>®</sup> and Premium Outlet Shopping<sup>®</sup> are registered trademarks of Simon Property Group.



### **About Simon**

Simon is a global leader in the ownership of premier shopping, dining, entertainment and mixed-use destinations and an S&P 100 company (Simon Property Group, NYSE: SPG). Our properties across North America, Europe and Asia provide community gathering places for millions of people every day and generate billions in annual sales. For more information, visit [simon.com](http://simon.com).

### **About Simon Premium Outlets®**

The global Simon Premium Outlets portfolio offers exceptional brands at extraordinary savings through a diverse mix of luxury, designer and homeware retailers. Our Simon Premium Outlets in the United States, Puerto Rico, Canada, Japan, Malaysia, Mexico and South Korea are some of the most iconic and productive shopping destinations for residents and travelers including Woodbury Common (New York City), Orlando Premium Outlets, Desert Hills (Palm Springs), Las Vegas Premium Outlets and Wrentham Village Premium Outlets (Boston). For more information visit [premiumoutlets.com](http://premiumoutlets.com) or follow Premium Outlets on Facebook, Twitter, Instagram and Pinterest.

### **About Genting Plantations Berhad**

Genting Plantations, a subsidiary of Genting Berhad, commenced operations in 1980. It has a landbank of about 65,500 hectares in Malaysia and some 195,000 hectares in Indonesia held through joint ventures. It owns seven oil mills in Malaysia and three in Indonesia, with a total milling capacity of 490 tonnes per hour. In addition, it has ventured into the manufacturing of downstream products. Genting Plantations has also diversified into property development to unlock the value of its strategically located landbank and has invested significantly in biotechnology in a major effort to apply genomics to increase crop productivity and sustainability.

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